

May pet treat news

New product: shark tails



Shark Tail dog treats are a delicious, natural, and healthy snack for your dogs. Using only sustainably-caught, nonendangered Australian shark, they do not contain any additives. They are rich in omega 3 and 6 that benefit your dog's joints, skin, and coat. These are an excellent chew and will keep them entertained. They also provide dental benefits and will keep their gums in top condition.

Novel proteins

We're finding more and more owners seeking novel proteins for their pets, especially to avoid some common allergies, and we're stocking plenty of them. Novel protein generally refers to meats other than the 'big four' of beef, chicken, lamb, or pork.

Our <u>novel protein range</u> now includes:

Crocodile, Duck, Emu, Goat, Kangaroo, Seafood, Turkey, Venison.

Our Novel Protein range continues to grow! We'll soon be adding more to the categories listed, and we're very excited about a new novel protein we'll be adding to

Chomp - bone marrow chews

Our marrow <u>Chomps</u> are one of our best sellers - a long-lasting treat that help clean your dog's teeth, have brilliant benefits for your dog's health, and keep them chewing longer. They take up to six weeks to make through a patented process, and are 100% Australian-made with all Australian ingredients.

Available in a <u>range of flavours</u> including: <u>beef liver</u>, <u>chicken & parsley</u>, <u>goat milk</u>, & <u>peanut butter</u>.

And don't forget our 100% cow's milk Brindabella Milk Chew.

A Xoloitzcuintle customer, *Bean* (pictured right) enjoys a nibble each evening it's still going weeks later.

Our resident lab tester, *Ginni*, averages 1hr 20min for one in a single sitting.



Chomps are approximately 16cm long, and as always, we're looking to keep the **price** as low as possible at just \$16.00. Due to the manufacturing time, stock levels vary.

Got chickens? Get bugs!



Our <u>Black Soldier Fly larvae - Bugs!</u> are extremely popular and flying (pun!) off the shelves.

Chickens love them, as do visiting magpies. We also have regular customers with pet lizards, turtles, etc. Highly nutritious and with more calcium than mealworms, they're a perfect treat for your egg-laying ladies.

Single-ingredient pet treats

Many of our treats are just that: a pure single ingredient with nothing added.

Our website to make it easy to shop for these - just click on <u>Single Ingredient</u> on the menu.





Big savings on quality Australian-made pet treats

We've merged Pet Treat Warehouse into our fold to offer you even <u>better prices on bulk treats</u>. There's a limited range to begin; we'll add more over the coming months.

Check out the <u>bulk range available</u> via our website (via post or pickup at markets)



Ginni the labrador

We're pet owners ourselves - here at Farmhouse HQ we have Ginni the labrador, Hayley the border collie, Marsha the kelpie/malamute, and Percy the cat. No treat reaches our shelf without their approval.

Our hooman team has also grown to match demand: *Andrew, Hanna, Niamh, Mia, Alivia, and Chloe*.

Markets

- Every Saturday morning 7-11:30am: Capital Region Farmers Markets
- Last Sunday of the month: The Yass Railway Museum Artisan Markets

Online

• Our online store is very active, and we ship right across Australia.

We're so grateful to each and every one of you (and your pets!) for choosing our 100% Australian pet treats! We hope our treats continue to bring smiles to you and your pets.

Stay in touch with us - our <u>linktree</u> has all our links in one place <u>https://linktr.ee/farmhousepettreats</u>



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