



Farmhouse Pet Treats®

July pet treat news

New product: Emu jerky



[Emu jerky](#) is made from premium, lean emu meat. As a novel protein source, emu provides a flavourful snack rich in essential nutrients; including iron, vitamin B12, and minerals like selenium and zinc.

Remember, we also stock [Emu ribs](#), a perfect dental chew for smaller dogs

Novel proteins

We're finding more and more owners seeking novel proteins for their pets, especially to avoid some common allergies, and we're stocking plenty of them. Novel protein generally refers to meats other than the 'big four' of beef, chicken, lamb, or pork.

Our [novel protein range](#) now includes:

[Crocodile](#), [Duck](#), [Emu](#), [Goat](#), [Kangaroo](#), [Seafood](#), [Turkey](#), [Venison](#).

Our Novel Protein range continues to grow! We'll soon be adding more and we're very excited about a new novel protein we'll be adding to our range soon. We won't *spill the*

beans just yet, watch this space!

A new fish jerky

We've switched our fish jerky from Mackerel to Flathead - still 100% Australian, still a sustainable by-product of human food production, now sourced closer to home and a more consistent quality. The flathead is available online now, and at markets from late July.

New products coming soon

We're busily working on a range of new treats

- **Snax™** - delicious, nutritious, semi-moist treats, and
- **Teethies™** - a new, 100% Australian dental treat to maintain dental hygiene.

Look for the launch of these in our August newsletter!

Got chickens? Get bugs!



Our [Black Soldier Fly larvae - Bugs!](#) are extremely popular and flying (pun!) off the shelves.

Chickens love them, as do visiting magpies. We also have regular customers with pet lizards, turtles, etc. Highly nutritious and with more calcium than mealworms, they're a perfect treat for your egg-laying ladies.

Single-ingredient pet treats

Many of our treats are just that: a pure single ingredient with nothing added. Our website to make it easy to shop for these - just click on [Single Ingredient](#) on the menu.





We've merged Pet Treat Warehouse into our fold to offer you even [better prices on bulk treats](#). There's a limited range to begin; we'll add more over the coming months. Check out the [bulk range available](#) via our website (via post or free pick up at markets)

Where to buy Farmhouse Pet Treats

Markets

- Every Saturday morning 7-11:30am: [Capital Region Farmers Markets](#)
- Last Sunday of the month: [The Yass Railway Museum Artisan Markets](#) (closed for winter)

Online

- Our [online store](#) is very active, and we ship right across Australia.

Retail stores

- [The Malbon Providore](#), 2 Malbon Street, Bungendore; stocks a select range of our treats.

If you'd like our treats stocked anywhere else, let us know by email or via our socials!



We're pet owners ourselves - here at Farmhouse HQ we have **Ginni** the labrador, **Hayley** the border collie, **Marsha** the kelpie/malamute, and **Percy** the black cat. No treat reaches our shelf without their approval.

From our Farmhouse team - **Andrew, Hanna, Niamh, Mia, Alivia, and Chloe** - we're so grateful to each and every one of our customers (and your pets!) for choosing our 100% Australian Farmhouse Pet Treats!

We hope our treats continue to bring smiles to you and your pets.

Stay in touch with us - our [linktree](https://linktr.ee/farmhousepettreats) has all our links in one place
<https://linktr.ee/farmhousepettreats>



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